



Privacy Policy

This Privacy Policy is to confirm what information The Art Hub gathers from you, how it is stored and how it is used.

1. For Non-clients

What information is being collected?

- Name
- email address

Who is collecting it?

- In most cases MailChimp will be collecting it

How is it collected?

- By you signing up to The Art Hub newsletter or for freebies from the website: www.thearthubbramhall.com

Why is it being collected?

- Occasionally I send out newsletters, I need your name and email address to be able to do this.

How will it be used?

- Your information will be stored in MailChimp and in Capsule CRM which I use as a Customer Relationship Database. Both systems are GDPR compliant.

Who will it be shared with?

- Nobody!
- Your information will not be sold or rented to third parties.
- Your information will not be shared with third parties for marketing purposes.

What will be the effect of this on the individuals concerned?

- Nothing at all. Beyond you clicking on the MailChimp double acceptance that gives consent for the newsletter, that's all you need to do.

Is the intended use likely to cause individuals to object or complain?

- No, definitely not.

2. For Clients

As well as using your information as above as a client I may also collect, store and use additional information to assist our working relationship with your consent.

What additional information is being collected?

- Business Name
- Phone No.
- Photo's & videos (optional)

Who is collecting it?

- I am collecting it on behalf of my business 'The Art Hub'

How is it collected?

- In majority of cases you will have provided the above information to 'The Art Hub'

Why is it being collected?

- In order for us to work effectively with you and provide you with information on our classes and workshops.

How will it be used?

- It will be stored in client folders on the iCloud and used in mailshots and analysis for use by The Art Hub ONLY to produce business statistics.

Who will it be shared with?

- Nobody!
- Your information will not be sold or rented to third parties.
- Your information will not be shared with third parties for marketing purposes.

What will be the effect of this on the individuals concerned?

- None

Is the intended use likely to cause individuals to object or complain?

- No, definitely not.